



Media Kit

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**LEARNING
LADIES
TO LEAD**



EXECUTIVE SUMMARY

Ladies Learning to Lead Tallahassee Florida is a community based leadership development initiative designed to empower women with the skills confidence and support systems needed to lead in education media business and civic life. The organization exists to close leadership gaps by providing training mentorship and real world exposure to women who are often overlooked in traditional leadership pipelines.

The primary goal of this media kit is to present a clear consistent and professional public image of Ladies Learning to Lead Tallahassee Florida while strengthening its visibility among community partners media outlets potential donors and future participants. This kit is also designed to position the organization as a credible leadership development resource within the Tallahassee community and beyond.

The key objectives include increasing public awareness of the organization expanding recruitment of participants building stronger relationships with local media and securing partnerships with educational and civic institutions. Another objective is to communicate the emotional core of the organization which is rooted in personal growth resilience and the belief that leadership begins with self confidence and lived experience.

The strategy used throughout this media kit focuses on consistent messaging clear storytelling and professional presentation across all materials. Each component has been developed to reflect both the practical mission and the emotional truth of the organization. The content emphasizes lived experiences of women learning to lead through challenges while also highlighting structured programs that provide measurable outcomes such as workshops mentorship sessions and public speaking training.

This media kit is intended to unify all communication efforts into one cohesive narrative. It reinforces that leadership is not only a skill but also a personal journey shaped by community support identity and opportunity.



CLIENT SUMMARY SHEET

Organization Name:

Ladies Learning to Lead Tallahassee Florida

Organization Type:

Community based leadership development organization for women

Location:

Tallahassee Florida

Mission Statement:

To empower women through leadership development training mentorship and community support so they can confidently lead in education media business and civic spaces.

Vision Statement:

To create a community where women are fully represented in leadership roles and equipped with the skills confidence and networks needed to lead effectively and authentically.

Core Values:

Empowerment

Education

Equity

Community

Leadership

Integrity

Personal growth

Target Audience:

Women and young adults in Tallahassee Florida who are seeking leadership development career readiness and mentorship opportunities. Secondary audiences include educators community partners local organizations and potential donors.

Key Programs and Services:

Leadership workshops

Mentorship pairing programs

Public speaking and communication training

Community engagement projects

Networking and professional development events

Organizational Goals:

To increase access to leadership opportunities for women

To strengthen confidence and communication skills among participants

To build sustainable mentorship networks within the community

To expand partnerships with schools organizations and civic leaders

Positioning Statement:

Ladies Learning to Lead Tallahassee Florida positions itself as a grassroots leadership development organization that centers women's voices lived experiences and personal growth as the foundation of effective leadership.

FACT SHEET AND FREQUENTLY ASKED QUESTIONS



Ladies Leading to Lead L3

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P.O. BOX 2091

Tallahassee, Florida 32316

Phone:

850-445-3144

Email:

info@L3Ladies.org

Website:

www.L3Ladies.org

OVERVIEW

Ladies Learning to Lead Tallahassee Florida is a community-based leadership development organization focused on empowering women through education mentorship and personal growth opportunities. The organization provides training and support designed to help women build confidence communication skills and leadership capacity in both professional and civic spaces.

The organization serves women and young adults in the Tallahassee area with the goal of strengthening leadership pipelines and expanding access to mentorship and development resources.

FREQUENTLY ASKED QUESTIONS

What is Ladies Learning to Lead Tallahassee Florida

Ladies Learning to Lead Tallahassee Florida is a leadership development organization that provides workshops mentorship programs and community based training for women who want to grow as leaders.

Who does the organization serve

The organization primarily serves women and young adults in Tallahassee Florida who are interested in leadership development career readiness and personal growth.

Why was the organization created

The organization was created to address gaps in leadership access and mentorship opportunities for women. Many women have leadership potential but lack structured support systems training or professional networks. This organization was built to fill that gap.

What types of programs are offered

The organization offers several core programs including:

Leadership development workshops focused on confidence building and decision making

Mentorship programs that connect emerging leaders with experienced professionals

Public speaking and communication training

Career readiness and professional development sessions

Community engagement and civic involvement opportunities

How does the mentorship program work

Participants are matched with mentors based on their goals interests and areas of development. Mentors provide guidance support and accountability through scheduled meetings and ongoing communication.

What skills do participants gain

Participants develop skills in communication leadership teamwork public speaking critical thinking and professional development. The program also focuses on confidence building and personal identity in leadership roles.

Is there a cost to participate

Program costs vary depending on sponsorship and funding availability. Some programs may be free while others may require a small participation fee. Scholarships or sponsorship support may be available.

How can someone join

Interested participants can apply through the organization website or contact the office directly. Applications typically include basic information goals and interest in leadership development.

Does the organization work with schools or partners

Yes, the organization partners with schools community organizations and local leaders to expand access to leadership training and mentorship opportunities.

What makes this organization different

Ladies Learning to Lead Tallahassee Florida focuses on both personal development and professional leadership training. It emphasizes lived experience confidence building and community support as key parts of leadership development.

How is success measured

Success is measured through participant growth engagement in programs completion of training sessions mentorship participation and increased confidence in leadership roles.

How can the community support the organization

Community members can support the organization through volunteering mentorship donations partnerships and participation in events and workshops.

CORE MESSAGE

Leadership is developed through access support and opportunity. Every woman deserves the chance to learn lead and grow with confidence.

BACKGROUNDER

Ladies Leading to Lead
P.O. Box 2091
Tallahassee FL 32316

Phone: 850-445-3144
Website: www.l3ladies.org
Email: info@L3Ladies.Org



Ladies Leading to Lead is a community based leadership development organization located in Tallahassee Florida. The organization is dedicated to empowering women through structured leadership training mentorship and personal development programming. Its mission is centered on equipping women with the confidence communication skills and professional tools needed to succeed in leadership roles across education business media and civic life.

The organization was created in response to a growing need for accessible leadership development opportunities for women in the Tallahassee area. Many women especially students and early career professionals have strong leadership potential but lack consistent access to mentorship networks and structured training programs. Ladies Leading to Lead was designed to bridge that gap by offering programs that focus on both personal growth and professional readiness.

At its core the organization believes leadership is not limited to titles or positions but is developed through experience guidance and community support. This philosophy shapes all programming and outreach efforts. Participants are encouraged to explore their strengths build confidence and develop leadership skills through hands on learning and real world application.

Ladies Leading to Lead offers a variety of programs designed to support this mission. These include leadership development workshops public speaking and communication training mentorship pairing programs career readiness sessions and community engagement opportunities. Each program is designed to build practical skills while also encouraging participants to develop a strong sense of identity and purpose as leaders.

The mentorship component is one of the organization's most important features. Participants are paired with mentors who provide guidance support and accountability. These relationships are intended to help participants navigate academic career and personal challenges while building long term professional networks.

The organization also places strong emphasis on communication and public speaking skills. Many participants enter the program with strong ideas and potential but limited experience in expressing themselves in professional environments. Through structured training sessions participants learn how to communicate effectively present ideas clearly and develop confidence in public speaking situations.

Community engagement is another major focus. Ladies Leading to Lead encourages participants to take active roles in their communities through volunteer work civic engagement projects and leadership initiatives. These experiences are designed to connect leadership development to real world impact and reinforce the importance of service based leadership.

The organization operates as a growing community resource in Tallahassee and continues to expand its visibility and partnerships. It works to collaborate with schools community organizations and local professionals in order to increase access to leadership development opportunities. These partnerships are essential to sustaining and growing its impact.

While still developing its full operational structure Ladies Leading to Lead is focused on long term sustainability and community trust. Its leadership is committed to building a strong foundation that will allow the organization to serve more women and expand programming in the future.

The organization also recognizes that leadership development is both personal and emotional. Many participants join seeking confidence direction and support in navigating life transitions. As a result programming is designed not only to teach skills but also to provide encouragement validation and community connection.

In the broader context of Tallahassee and beyond the organization contributes to ongoing conversations about equity representation and access in leadership spaces. By focusing on women and centering lived experience Ladies Leading to Lead positions itself as both a training ground and a support system for emerging leaders.

Ladies Leading to Lead exists to ensure that women are not only prepared to lead but also supported as they grow into leadership roles. The organization continues to build its presence as a trusted and accessible resource for leadership development in the Tallahassee community.





BIO

Samantha Vance, Founder

Samantha Vance is the founder of Ladies Leading to Lead, a Tallahassee based leadership development organization dedicated to empowering women through mentorship, education and personal growth. She created the organization with a focus on building accessible leadership opportunities for women who may not otherwise have access to structured guidance or professional development resources.

Vance founded Ladies Leading to Lead after recognizing a gap in leadership training and mentorship opportunities for women in local academic and community spaces. Her work is rooted in the belief that leadership is developed through experience, support and consistent opportunity rather than position or title alone.

As founder, Vance oversees the vision and direction of the organization. She is responsible for shaping programming that includes leadership workshops, mentorship initiatives, communication training and community engagement projects. Her approach emphasizes both skill development and personal confidence building, ensuring that participants are prepared for leadership roles in education, business, media and civic life.

Vance's leadership style centers on empowerment and lived experience. She places strong value on creating spaces where women feel heard supported and encouraged to grow. Through her work she has built a platform that connects emerging leaders with mentors and community resources designed to support long term development.

Under her guidance Ladies Leading to Lead continues to grow as a community resource in Tallahassee. The organization has expanded its focus on mentorship and communication training while also strengthening its commitment to civic engagement and community involvement.

Vance is recognized for her commitment to helping women develop both professional skills and personal confidence. Her work reflects a broader mission of increasing representation and access for women in leadership spaces and building sustainable pathways for future leaders.

Through Ladies Leading to Lead Samantha Vance continues to position herself as a community leader focused on education empowerment and long term impact.

POSITION PAPER

Leadership Development for Women in Tallahassee Must Begin with Access Not Ability

Leadership gaps among women in local communities are often not the result of a lack of talent but a lack of access. In Tallahassee Florida many women and young adults demonstrate strong leadership potential yet face barriers that prevent them from receiving structured training mentorship and long-term professional development. Ladies Leading to Lead was created to address this gap by focusing on access opportunity and consistent support systems for emerging women leaders.

Ladies Leading to Lead is a community-based leadership development organization founded by Samantha Vance. The organization provides mentorship programs leadership workshops communication training and community engagement opportunities designed to help women build confidence and develop practical leadership skills. While the need for leadership development is widely recognized the accessibility of these opportunities remains uneven especially for women outside of formal academic or professional pipelines.

One of the most significant challenges facing emerging women leaders is the absence of consistent mentorship. Research and community feedback consistently show that mentorship plays a critical role in leadership development. However, many women do not have access to structured mentorship relationships that provide guidance accountability and professional networking opportunities. Ladies Leading to Lead directly addresses this issue by pairing participants with mentors who support both personal and professional growth.

Another major barrier is confidence in communication. Many women entering leadership spaces have the ideas knowledge and capability to lead but lack experience in public speaking or professional communication environments. This gap often limits advancement opportunities even when skill and intelligence are present. Ladies Leading to Lead incorporates communication training and public speaking development into its programming to ensure participants are not only prepared but confident in expressing themselves in leadership roles.

The organization also responds to a broader issue of representation in leadership. Across civic academic and professional spaces women continue to be underrepresented in decision making roles. This underrepresentation is not only a matter of equity but also impacts the diversity of ideas and perspectives in leadership structures. By investing in early leadership development Ladies Leading to Lead contributes to building a stronger more inclusive leadership pipeline.

Tallahassee presents both a challenge and an opportunity in this area. As a city with a large student population and multiple educational institutions it has a steady flow of emerging talent. However without structured programs many of these individuals leave the area or enter the workforce without fully developed leadership skills or professional networks. Ladies Leading to Lead seeks to retain and develop this talent locally by creating a support system that encourages long term growth and community engagement.

The mission of Ladies Leading to Lead is grounded in the belief that leadership is not reserved for a select group but is developed through experience guidance and opportunity. This perspective shifts the focus from selection based leadership to development based leadership. Instead of waiting for individuals to enter leadership roles the organization actively prepares them for those roles through intentional programming.

Samantha Vance the founder of Ladies Leading to Lead established the organization with a focus on accessibility and empowerment. Her vision emphasizes that leadership development should not be limited by background resources or existing networks. Under her leadership the organization continues to expand its reach and strengthen its role as a community based leadership resource for women in Tallahassee.

As the organization grows it also addresses the need for sustainable leadership pipelines. Short term workshops alone are not enough to create lasting change. Instead Ladies Leading to Lead focuses on ongoing engagement mentorship relationships and real world application of leadership skills. This approach ensures that participants are not only learning concepts but actively practicing leadership in meaningful ways.

In conclusion, the leadership gap affecting women in Tallahassee is not an issue of potential but an issue of access. Organizations like Ladies Leading to Lead play a critical role in closing that gap by providing structured support mentorship and skill development. By focusing on access confidence and community based growth the organization positions itself as a key contributor to the future of women in leadership.



STRATEGY BRIEF



Project Name:

Ladies Leading to Lead Position Paper and Media Kit Campaign

Key Public:

Primary audience includes women and young adults in Tallahassee Florida who are seeking leadership development mentorship and career readiness support. This group is primarily motivated by personal growth professional advancement and access to networking opportunities that can help them build confidence and leadership skills.

Secondary Publics:

Secondary audiences include local educators university staff community organizations civic leaders potential donors and media outlets interested in youth development leadership equity and community engagement initiatives.

Action Desired From Publics (SMART Objective):

Increase awareness of Ladies Leading to Lead by 30 percent among target audiences within six months and increase program inquiries and mentorship applications by 20 percent through media coverage and digital engagement.

News Release's Tie to Campaign Big Idea:

The campaign centers on the idea that leadership development must begin with access not ability. The position paper and media materials reinforce that Ladies Leading to Lead provides structured opportunities that close leadership gaps for women in the Tallahassee community.

Media Contacts and Email Addresses:

Tallahassee Democrat newsroom

WFSU Public Media newsroom

FSView and Florida Flambeau student media

Community and education reporters at local outlets

info@L3Ladies.Org

News Hook:

Women in Tallahassee face limited access to structured leadership development programs despite strong interest in mentorship and career advancement creating a growing need for community based leadership training initiatives.

Proposed Headline:

Leadership Gap for Women in Tallahassee Highlights Need for Accessible Development Programs

Proposed Lead:

Many women in Tallahassee are stepping into academic and professional spaces without access to structured leadership training or mentorship programs a gap that local organization Ladies Leading to Lead is working to close.

SEO Terms (Keywords and Phrases):
women leadership development Tallahassee
leadership mentorship programs Florida
women empowerment organizations
public speaking training for women
career readiness programs Tallahassee
Samantha Vance Ladies Leading to Lead
community leadership programs Florida



Primary Messages:

Leadership development must be accessible not exclusive
Mentorship is essential for long term leadership success
Women need structured support systems to thrive in leadership roles

Secondary Messages:

Many women have leadership potential but lack access to training programs
Mentorship improves confidence communication and career outcomes
Tallahassee has a strong need for community based leadership pipelines
Ladies Leading to Lead provides workshops mentorship and real world leadership practice
The organization focuses on both personal growth and professional development

Opinion Leaders and How They Will Be Used:

Local educators and university leaders can validate the need for leadership training programs
Mentors and program participants can provide testimonials about personal growth and confidence building
Community partners can speak on the importance of leadership pipelines for women in the region

Photos Charts Graphics:

Headshots of participants in workshops
Images of mentorship sessions and group discussions
Infographics showing leadership gaps and program impact
Event photos from community engagement activities

Where and When Distributed:

University media channels
Local newspapers and online news outlets
Organization website and social media platforms
Community partner newsletters and outreach events

Additional Uses After Publication:

Website content for credibility building
Social media promotion and storytelling content
Recruitment and outreach materials for new participants
Donor and partner engagement packets

Time Deadline:

Immediate distribution following final approval for media kit submission

FEATURE ARTICLE

From Potential to Power: How Ladies Leading to Lead Is Shaping Women Leaders in Tallahassee

By Starr Mckay | Staff Writer



TALLAHASSEE, FLA. – In Tallahassee Florida, a growing number of women are stepping into leadership roles with ambition, talent and drive. Yet many say they still face a common barrier. Access.

For Samantha Vance, that gap was not just something to observe. It was something to change.

Vance is the founder of Ladies Leading to Lead, a community based leadership development organization designed to equip women with mentorship, communication training and real world leadership experience. The organization focuses on helping women turn potential into practice through structured programs built around confidence, connection and consistency.

“Leadership is not something you wait to be chosen for,” Vance said. “It is something you prepare for and grow into.”

Ladies Leading to Lead was created to address what Vance describes as a missing bridge between ambition and opportunity. Many women in college or early career stages have the desire to lead but lack access to mentorship networks or professional development spaces that build leadership skills over time.

The organization offers workshops focused on communication, public speaking and decision making. It also pairs participants with mentors who provide guidance, encouragement and accountability. For many participants, the experience is the first time they have had structured support focused specifically on leadership development.

One of the central goals of the program is confidence building. Vance said many women enter leadership spaces with strong ideas but hesitate to speak up in professional environments.

“Sometimes it is not about ability,” she said. “It is about whether someone has ever told you your voice matters.”

Participants in the program are encouraged to engage in community service projects and leadership activities that allow them to apply what they learn in real settings. This hands on approach is designed to connect personal development with community impact.

In Tallahassee, a city with a large student population and multiple universities, the need for leadership development programs is especially visible. Many young adults leave school with academic knowledge but limited exposure to leadership training outside the classroom.

Ladies Leading to Lead seeks to fill that gap by building long term development pathways rather than one time workshops. The organization emphasizes ongoing mentorship relationships and continued engagement rather than short term exposure.

Community involvement is also a key part of the organization's mission. Local partnerships with educators and civic leaders help expand access to programming and create opportunities for collaboration. These relationships are intended to strengthen leadership pipelines across the region.

As the organization grows, Vance remains focused on sustainability and impact. Her vision is not only to train leaders but to build a community where women continue to support one another beyond the program itself.

"We want women to leave here knowing they are capable and supported," she said. "Leadership should never feel like something you do alone."

For many participants, that message is already resonating. The organization continues to expand its reach across Tallahassee, offering a space where women can develop skills, build confidence and step into leadership with support behind them.

In a city full of opportunity, Ladies Leading to Lead is working to make sure women are not just present in leadership spaces but prepared for them.



Speech Title:

Empowering the Next Generation of Women Leaders in Tallahassee

Good evening, honored guests, parents, sponsors, faculty, staff, and *most importantly, our young women leaders.* Thank you for being here tonight at this beautiful gala and for choosing to believe in something greater than yourself.

My name is Samantha Vance, founder of Ladies Learning to Lead in Tallahassee. But tonight, I am not only speaking as a founder. **I am speaking as someone who understands what it feels like to need someone to believe in you before you believe in yourself.**

This evening is more than a gala. It is a room filled with stories. Some stories have already been written, and others are just beginning. Every single one of these young women deserves the chance to write a powerful one.

When I think about this program, I think about the girl who has been overlooked, the one who sits quietly in the back of the classroom, wondering if her voice even matters.

I think about the young woman who carries pressure on her shoulders, who feels like she has to be strong for everyone else, even when she is tired herself. I think about the girl who has dreams, but no clear path to reach them.

This program exists for her.

Our first focus is confidence. The kind that says, ***"I am enough."*** Because too many young women are told to shrink themselves. We are here to remind them to stand boldly and take up space. Our second focus is education and preparation. We are not just teaching skills. We are building futures.

We are teaching these young women how to walk into any room and know that they belong there. How to speak, how to lead, and how to carry themselves with purpose.

Our third focus is community. Because no one becomes a leader alone. Behind every strong woman is a network of people who believed in her, encouraged her, and refused to let her give up.

[Pause]

And tonight, that community is ***all of you.***

Every seat in this room represents someone who cares enough to invest in the future of a young woman who may one day change the world. And you may never fully see the impact of your support, but I promise you this, ***it matters more than you know.***

One day, one of these young women will stand where I am standing. She will look out into a room like this and say, "**Someone believed in me.**"

And that is the power of what you are a part of tonight.

So tonight, **I ask you one thing.** That one thing is to see these young women not just as students, but as future leaders, future professionals, future voices that will shape our communities.

Let us not just **support them.** Let us pour into them. Let us remind them that they are worthy, that they are powerful, and that they are never alone.

Because when a woman learns to lead, she does not just change her life. **She changes everything around her.**

[PAUSE]

Thank you for being here. Thank you for your hearts. And thank you for helping us create something that will last far beyond tonight.





Feature Story

FOR IMMEDIATE RELEASE

April 8, 2026

Contact: info@L3Ladies.org

Ladies Leading to Lead Announces Inaugural Leadership Impact Gala to Support its Leadership Programs

TALLAHASSEE, FLA – Ladies Leading to Lead will host its inaugural Leadership and Impact Gala on Saturday, May 2, 2026, at Tallahassee Conference Center at 7 p.m. in Tallahassee. The event will bring together community leaders, educators, students and supporters to raise funds and increase awareness for the organization’s mission of empowering women through leadership development mentorship and training programs.

The gala will serve as both a fundraising event and a celebration of the organization’s impact on women in the Tallahassee community. Proceeds will support leadership workshops mentorship programs public speaking training and community engagement initiatives designed to equip women with the skills and confidence needed to lead in academic professional and civic spaces.

Samantha Vance founder of Ladies Leading to Lead said the gala represents a major step forward in expanding the organization’s reach and sustainability.

“This event is about investing in women and investing in the future of leadership in our community,” Vance said. “We want every woman who participates in our programs to know that she is supported valued and capable of leading in any space she enters.”

The evening will include keynote speakers from local leadership and education sectors recognition of program participants testimonials from women in the program and opportunities for guests to contribute directly to scholarship and mentorship funding. A silent auction and donation drive will also be held to support future programming.

Ladies Leading to Lead has focused on closing leadership gaps for women by providing access to structured mentorship and development opportunities. The organization works primarily with women and young adults in the Tallahassee area who are seeking personal growth career readiness and leadership training.

Organizers say the gala will highlight both the emotional and practical impact of the organization’s work. Many participants have gone on to strengthen communication skills build professional networks and step into leadership roles in their schools workplaces and communities.

Community members, local businesses and civic partners are encouraged to attend and support the event. Sponsorship opportunities are also available for organizations that want to invest in leadership development for women in the region.

Tickets for the Leadership and Impact Gala will be available at www.l3ladies.org and through the organization's social media platforms. Additional information about sponsorships donations and event details can be found by contacting info@L3Ladies.Org.

Ladies Leading to Lead continues to grow as a community based organization focused on building long term leadership pipelines for women in Tallahassee.

The gala is expected to become an annual event that strengthens both funding and visibility for the organization's mission.

COMMUNITY NEWSLETTER ANNOUNCEMENT

Ladies Leading to Lead Announces Expansion of Leadership Development Programs in Tallahassee

Ladies Leading to Lead is expanding its leadership development programs to reach more women and young adults across Tallahassee. The organization continues to grow its mentorship network and training opportunities designed to build confidence communication skills and professional readiness.

Founded by Samantha Vance, Ladies Leading to Lead focuses on creating accessible leadership pathways for women who may not otherwise have access to structured development programs. The organization offers workshops mentorship pairing public speaking training and community engagement opportunities.

As interest in the program continues to increase the organization is working to expand partnerships with local schools community groups and civic leaders. These partnerships are designed to strengthen leadership pipelines and provide more consistent access to mentorship and professional development.

Ladies Leading to Lead encourages community members to get involved through volunteering mentorship and participation in upcoming events including the Leadership and Impact Gala scheduled for 7 p.m. on Saturday, May 2, 2026 in Tallahassee Florida.

For more information visit www.l3ladies.org or contact info@L3Ladies.Org.

